

*Season for Sharing Sponsorship Opportunities  
Benefiting the Los Angeles Regional Food Bank  
JW Marriott at L.A. LIVE  
Friday, November 6, 2015  
11:30 AM - 2 PM*

*Paying Tribute to our Community Partners*

*Sponsor Packages*

**\$100,000**

*Leadership*

- ❖ Premiere recognition on the Los Angeles Regional Food Bank's Donor Wall of Fame
- ❖ VIP Luncheon tour at Food Bank
- ❖ Prominent recognition of sponsorship before, during and after event on all elements of website, social media, print, email and press campaigns
- ❖ Corporate recognition and logo featured prominently throughout the event
- ❖ Three premiere tables of 10 (30 luncheon tickets)
- ❖ Full page ad (4 color) on back cover of the Tribute Book

**\$50,000**

*Platinum*

- ❖ Prominent recognition of sponsorship before, during and after the event on all elements of website, social media, print, email and press campaigns
- ❖ Corporate recognition and logo featured prominently throughout event
- ❖ Two premiere tables of 10 (20 luncheon tickets)
- ❖ Full page ad (4 color) on inside front or back cover of Tribute Book (priority given to first committed sponsor)

**\$25,000**

*Legacy*

- ❖ Prominent recognition of sponsorship at event and on all event material
- ❖ Two tables of 10 (20 luncheon tickets)
- ❖ Full page ad (4 color) on inside back cover of Tribute Book (priority given to first committed sponsor)

**\$10,000**

*Angel*

- ❖ Recognition of sponsorship at event, website and social media
- ❖ One tables of 10 (10 luncheon tickets)
- ❖ Full page ad (4 color) in Tribute Book

**\$5,000**

*Community*

- ❖ Recognition of sponsorship at event, website, social media and in Tribute Book
- ❖ One table of 10 (10 luncheon tickets)
- ❖ Half page ad (4 color) in Tribute Book

**\$2,500**

*Friendship*

- ❖ Recognition of sponsorship in Tribute Book
- ❖ One table of 10 (10 luncheon tickets)

**\$1,000**

*Patron*

- ❖ Recognition of sponsorship in Tribute Book
- ❖ Four luncheon tickets

**To confirm your sponsorship, please contact Amy Smith, Chief Development Officer  
(323) 234-3030 x147, [asmith@lafoodbank.org](mailto:asmith@lafoodbank.org)**

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

E-mail \_\_\_\_\_

Yes, you may contact me by email

### ***Credit Card Payment***

Please charge my:            VISA            MasterCard            AMEX            Discover

Credit Card # \_\_\_\_\_

Expiration Date \_\_\_\_\_ Amount \$ \_\_\_\_\_

Print your name as it appears on your card: \_\_\_\_\_

Signature (required) \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

### ***TRIBUTE BOOK ADS ONLY:***

Ad deadline is Wednesday, October 7, 2015

\$1,500 Full Page (4 colors)

\$1,000 Half Page (4 colors)

### ***Tribute Book Information***

**Please note that the deadline for ads is Monday, October 16**

BOOK SIZE 8.5" W x 10" H

TRIM SIZE and FULL PAGE WITH BLEED (add 1/8" bleed all around)

FULL PAGE NO BLEED (7.75" W x 9.25" H) HALF PAGE NO BLEED (7.75" W x 4.437" H)

All electronic files should be submitted in: Adobe PDF, InDesign 5, Photoshop 5 or lower, Illustrator 5 or lower.

All fonts need to be outlined. Any images should be sent as 300 dpi Grayscale images.

Any text files sent for ads should be typed into an e-mail and not as attachments.

**Email all ads to:** [ljackson@lafoodbank.org](mailto:ljackson@lafoodbank.org)

Please indicate in the subject line: LA Regional Food Bank and what type of ad you are sending.

**For info on ads:** Liz Jackson at 626.394.9828 or [ljackson@lafoodbank.org](mailto:ljackson@lafoodbank.org)

Los Angeles Regional Food Bank, 1734 East 41<sup>st</sup> Street, Los Angeles, CA 90058

Phone: (323) 234-3030 Web: [www.lafoodbank.org](http://www.lafoodbank.org) Fax: (323) 234-2213

The Los Angeles Regional Food Bank is a 501(c)3 organization, Federal Tax I.D. #95-3135649